

Footfall Report for: Southport

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Southport	-7.5%	-1.2%	-13.3%	-10.7%	-7.4%	0.9%
North & Yorkshire	0.9%	-2.3%	-1.0%	-3.2%	-3.3%	1.9%
High Street Index - BDSU (BDSU - Speciality)	1.0%	-0.5%	-0.9%	-2.5%	1.1%	4.6%
High Street Index(Coastal Town)	-4.5%	-3.8%	-3.7%	-4.1%	3.7%	11.3%
UK	0.8%	-1.0%	-0.1%	-2.3%	0.3%	3.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

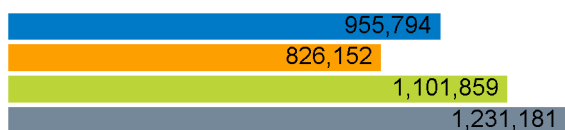
The total number of visitors for the year to date is 5,060,700 which is 7.5% down on the previous year.

The total number of visitors to Southport in month commencing 1 June 2025 was 955,794.

The busiest day in month commencing 1 June 2025 was Saturday 14 June with 37,023 visitors.

The peak hour of the month was 14:00 on Saturday 28 June 2025 with footfall of 5,506.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



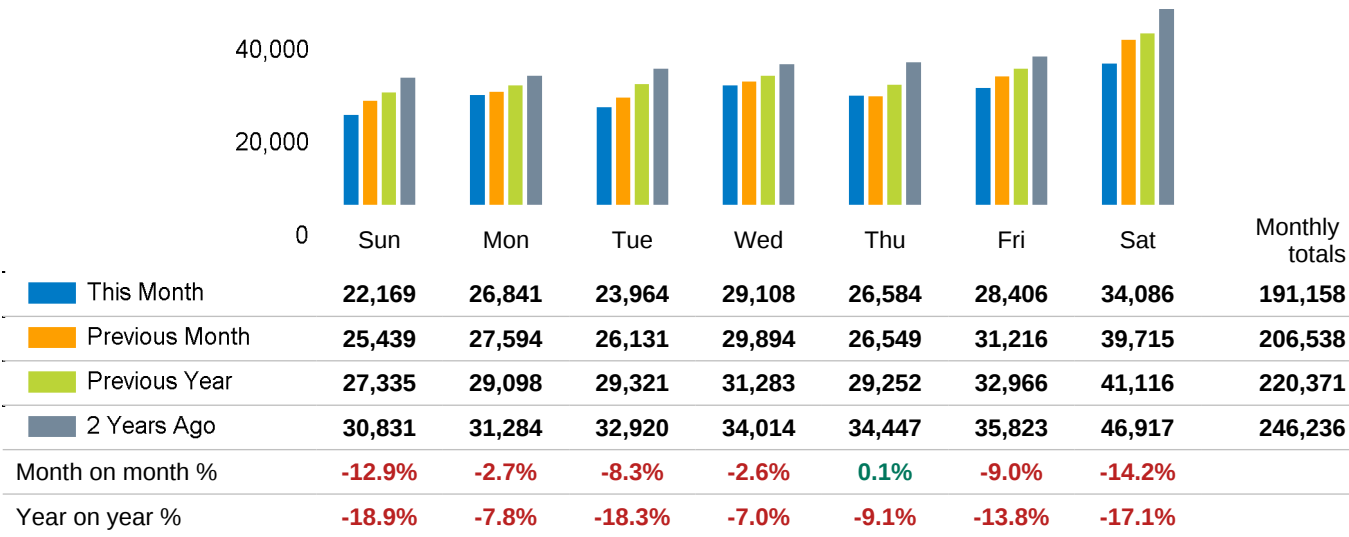
Number of days June 2025	22	13	
Number of days June 2024	17	18	
Number of days June 2023	19	11	5

Average temperature

	Maximum temperature	Minimum temperature
2025	21°	13°
2024	18°	11°
2023	22°	13°

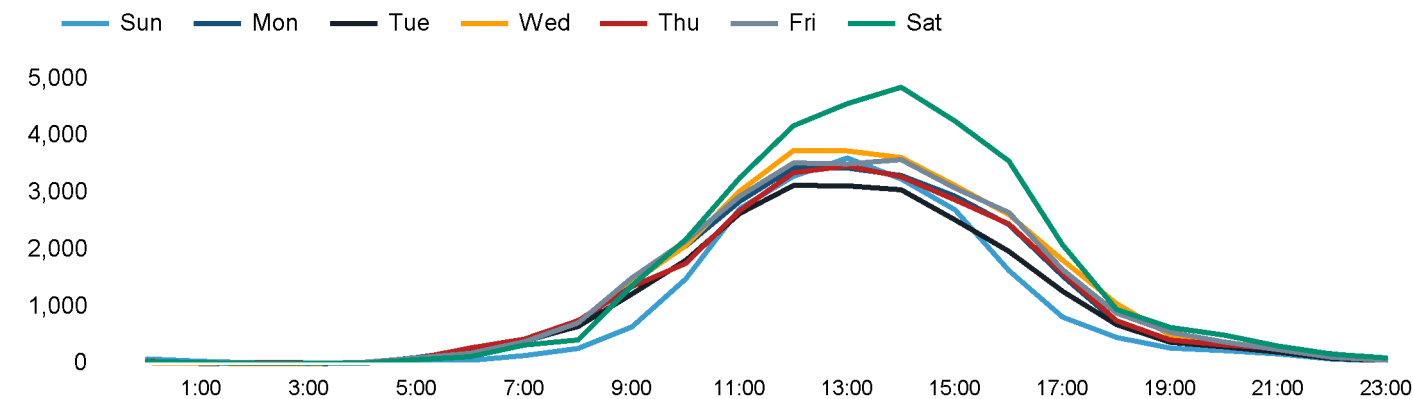
Footfall Counts by day

The figures shown below are calculated using weekly averages.



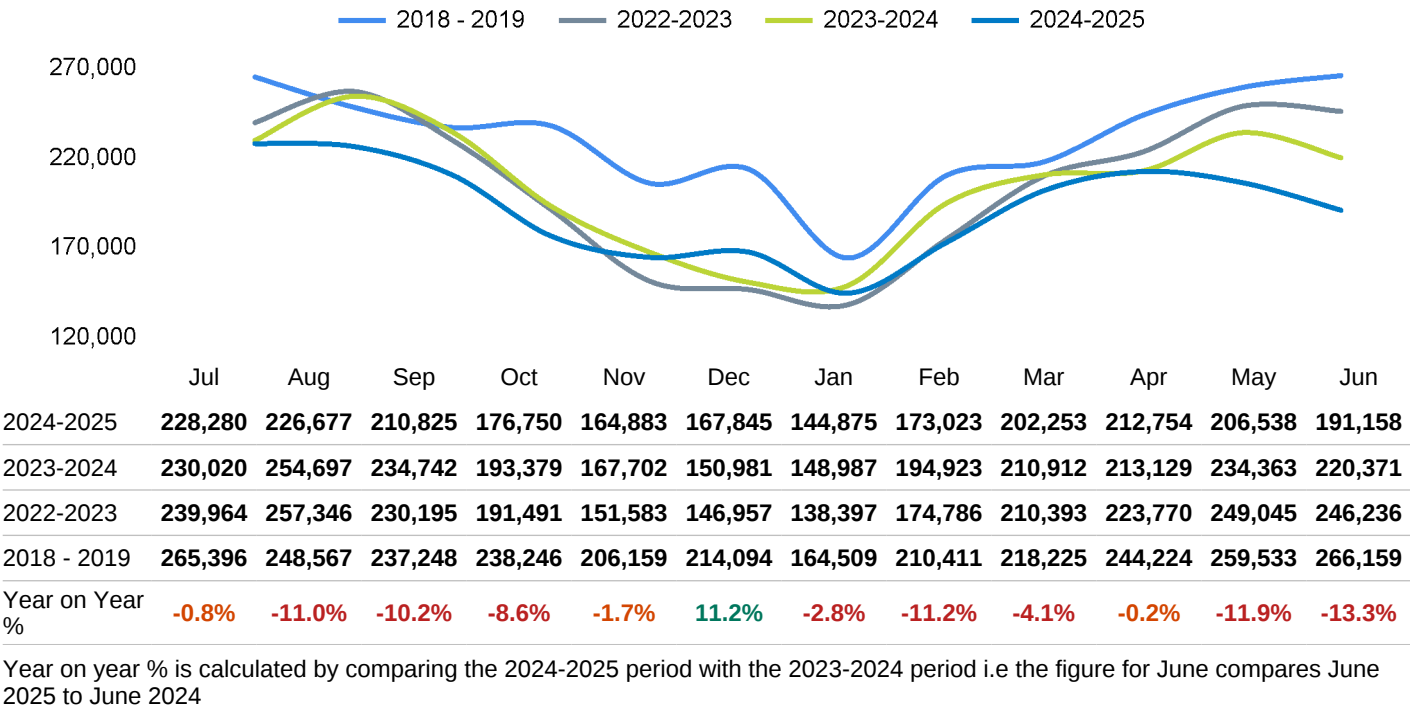
Footfall Counts by hour

The figures shown below are calculated using a weekly average



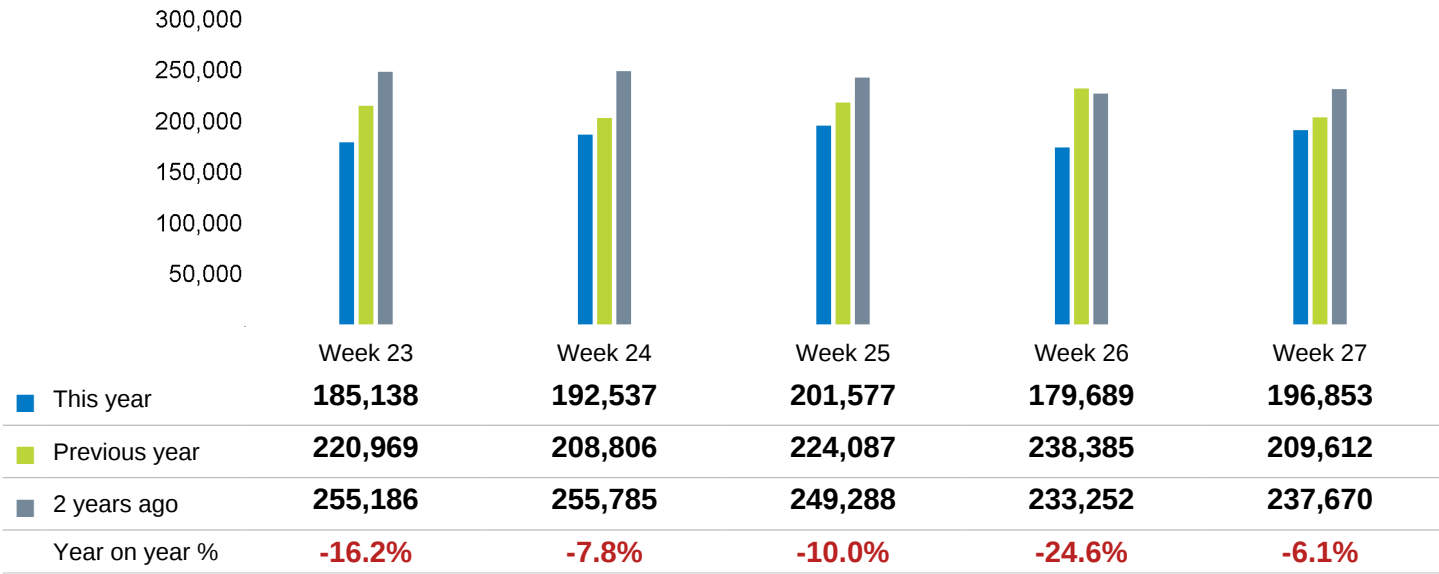
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



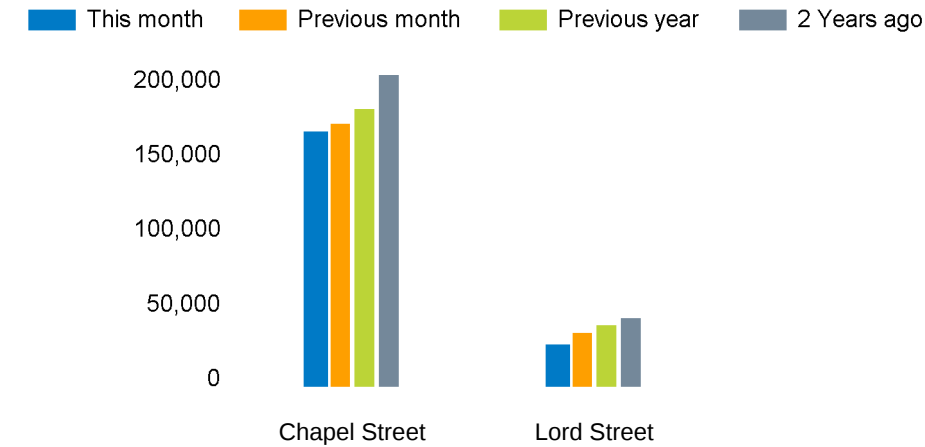
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	162,672	28,486
Previous Month	169,198	37,339
Previous Year	178,333	42,038
2 Years Ago	199,666	46,569
Year on Year %	-8.8 %	-32.2 %

Reporting dates

This month - 01 June 2025 - 05 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2025 Vs 5 2025