

Footfall Report for: Southport

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Southport	-5.9%	8.3%	-4.1%	4.1%	16.9%	5.6%
North & Yorkshire	0.6%	-1.0%	3.9%	2.1%	6.9%	0.4%
High Street Index - BDSU (BDSU - Speciality)	1.4%	1.0%	3.5%	6.7%	12.4%	6.3%
High Street Index(Coastal Town)	-5.6%	-2.7%	-5.7%	2.3%	12.8%	7.4%
UK	0.6%	-0.2%	3.2%	3.4%	7.0%	1.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

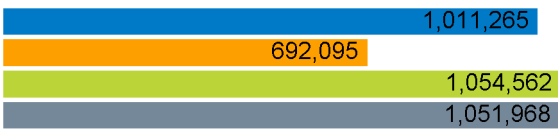
The total number of visitors for the year to date is 2,427,737 which is 5.9% down on the previous year.

The total number of visitors to Southport in month commencing 2 March 2025 was 1,011,265.

The busiest day in month commencing 2 March 2025 was Saturday 8 March with 44,310 visitors.

The peak hour of the month was 13:00 on Saturday 8 March 2025 with footfall of 6,554.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



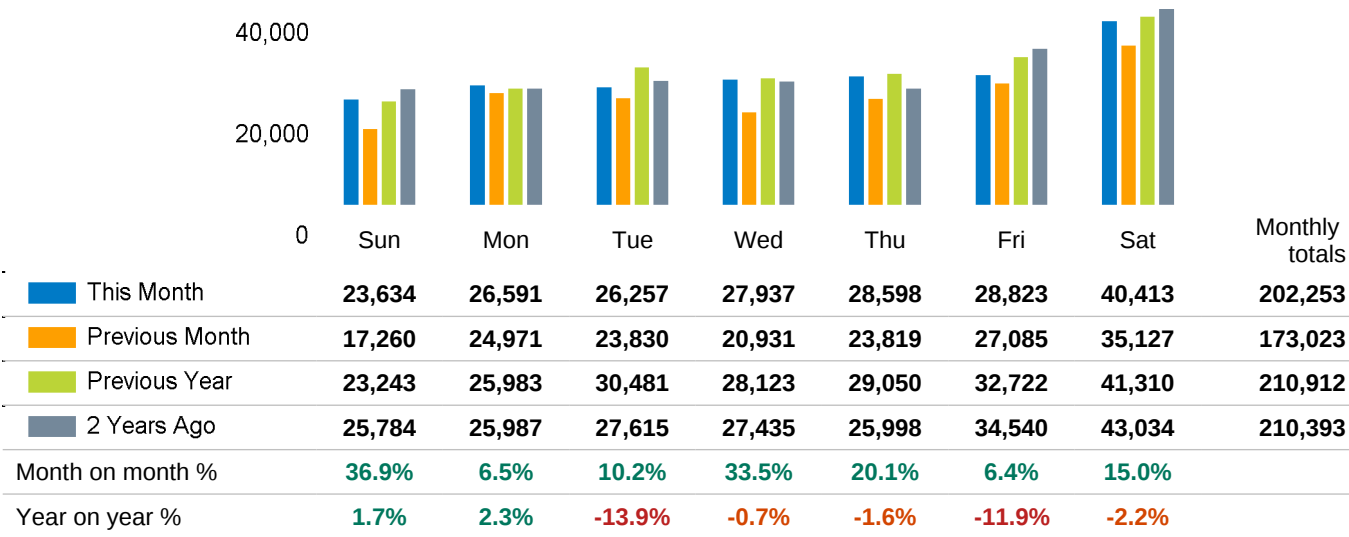
Number of days this month	29	6		
Number of days same month last year	13	19	3	
Number of days same month two years ago	12	16	6	1

Average temperature

	Maximum temperature	Minimum temperature
2025	15°	4°
2024	12°	4°
2023	10°	5°

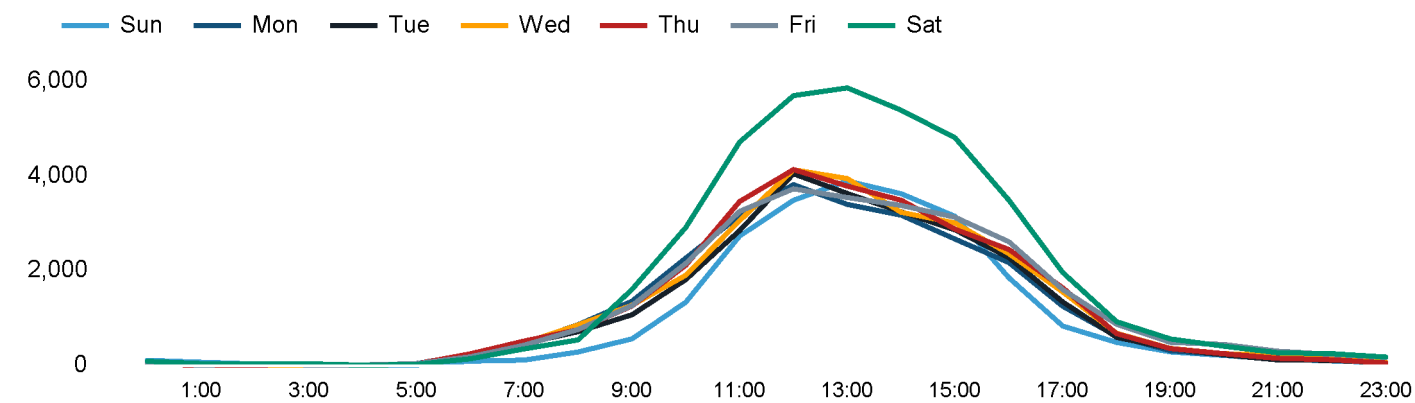
Football Counts by day

The figures shown below are calculated using weekly averages.



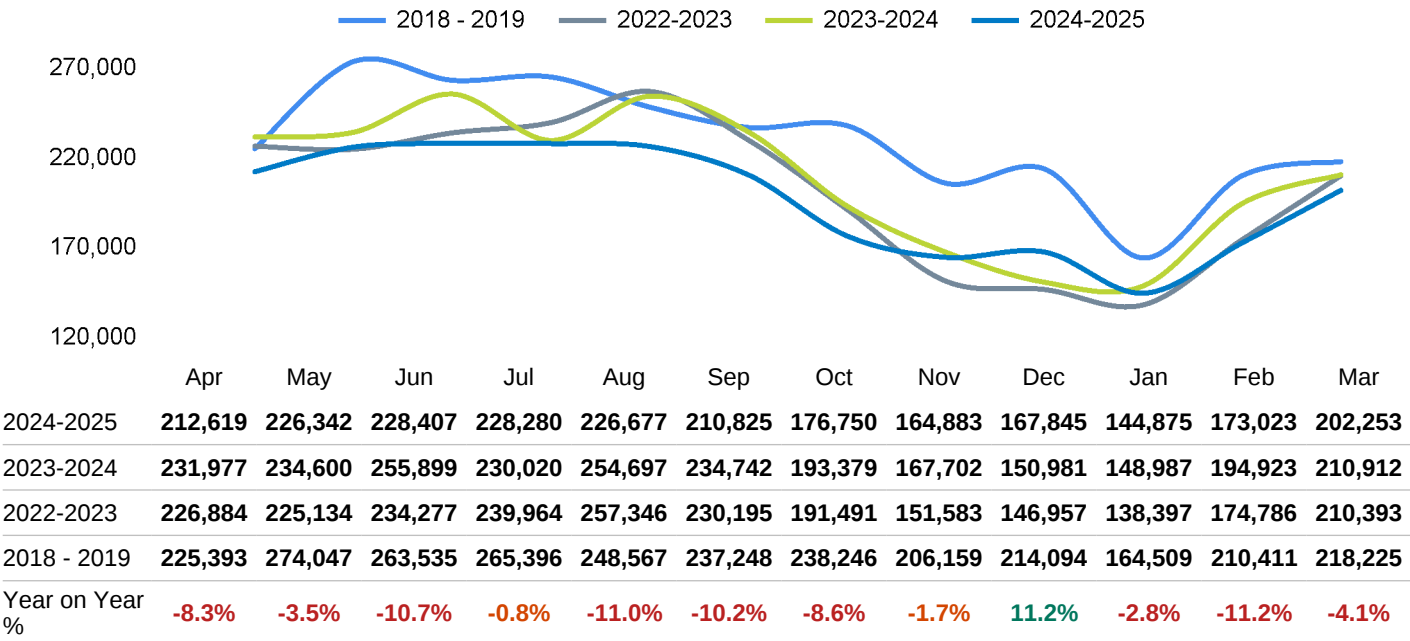
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

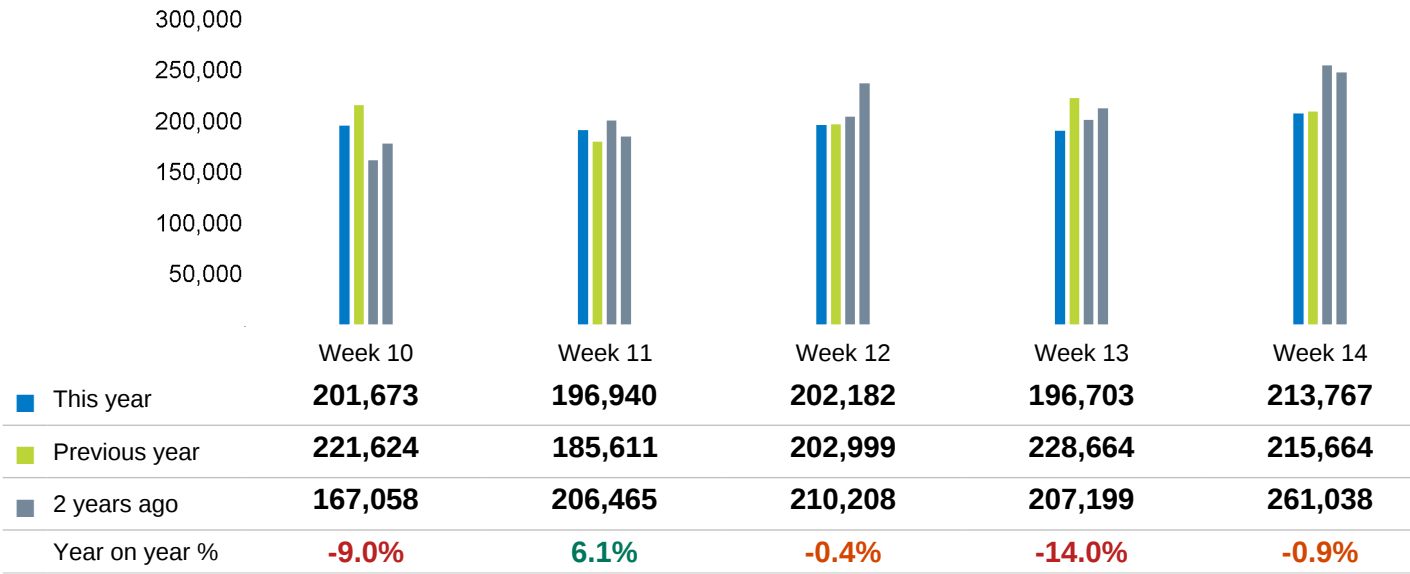
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for March compares March 2025 to March 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	163,761	38,491
Previous Month	139,151	33,872
Previous Year	169,685	41,227
2 Years Ago	170,679	39,714
Year on Year %	-3.5 %	-6.6 %

Reporting dates

This month - 02 March 2025 - 05 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to March , 2025 Vs January, 2024 to March , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2025 Vs March, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2025 Vs 2 2025