

Footfall Report for: Southport

Weeks This Month: 5
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Southport	-2.8%	1.3%	-2.8%	1.3%	-13.7%	-7.8%
North & Yorkshire	-1.6%	-2.5%	-1.6%	-2.5%	-20.9%	-21.1%
High Street Index - BDSU (BDSU - Speciality)	0.9%	-2.1%	0.8%	-1.7%	-14.6%	-11.0%
BDO Sales(Weekly)						
High Street Index(Coastal Town)	-4.0%	-4.4%	-4.0%	-4.4%	-20.4%	-17.7%
UK	-0.5%	-1.5%	-0.5%	-1.4%	-22.4%	-20.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

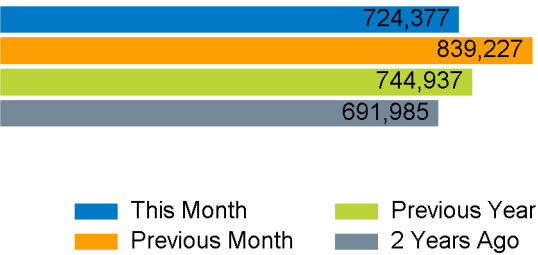
The total number of visitors for the year to date is 724,377 which is 2.8% down on the previous year.

The total number of visitors to Southport in month commencing 29 December 2024 was 724,377.

The busiest day in month commencing 29 December 2024 was Saturday 1 February with 36,651 visitors.

The peak hour of the month was 11:00 on Saturday 1 February 2025 with footfall of 5,494.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

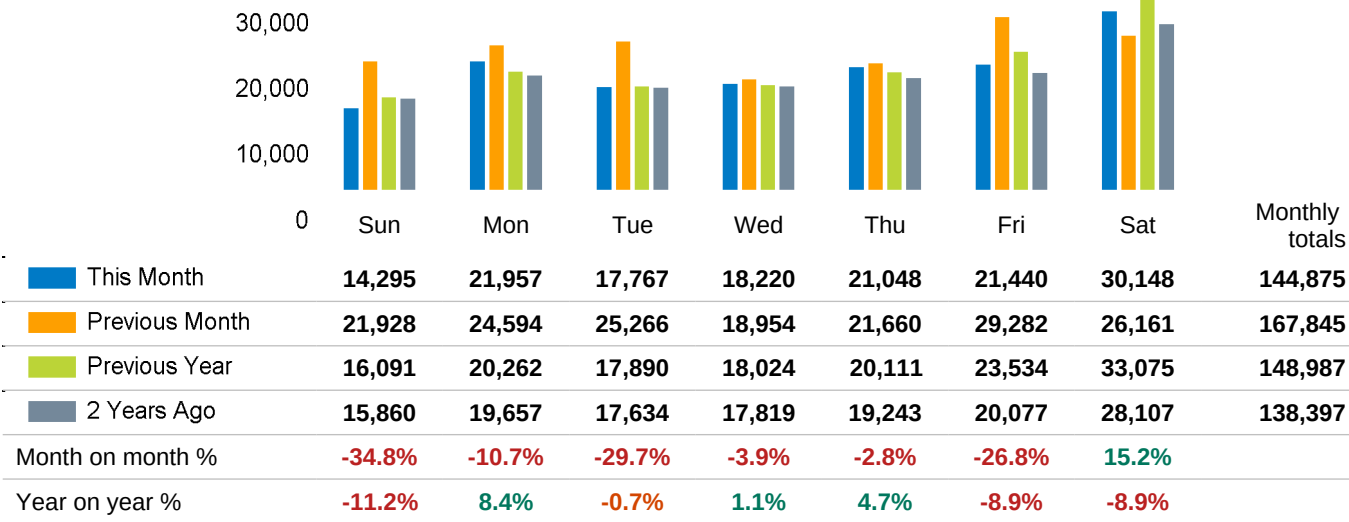
					
Number of days this month	11	20	2		2
Number of days same month last year	14	15	5	1	
Number of days same month two years ago	5	27	3		

Average temperature

	Maximum temperature	Minimum temperature
2025	8°	1°
2024	9°	3°
2023	8°	5°

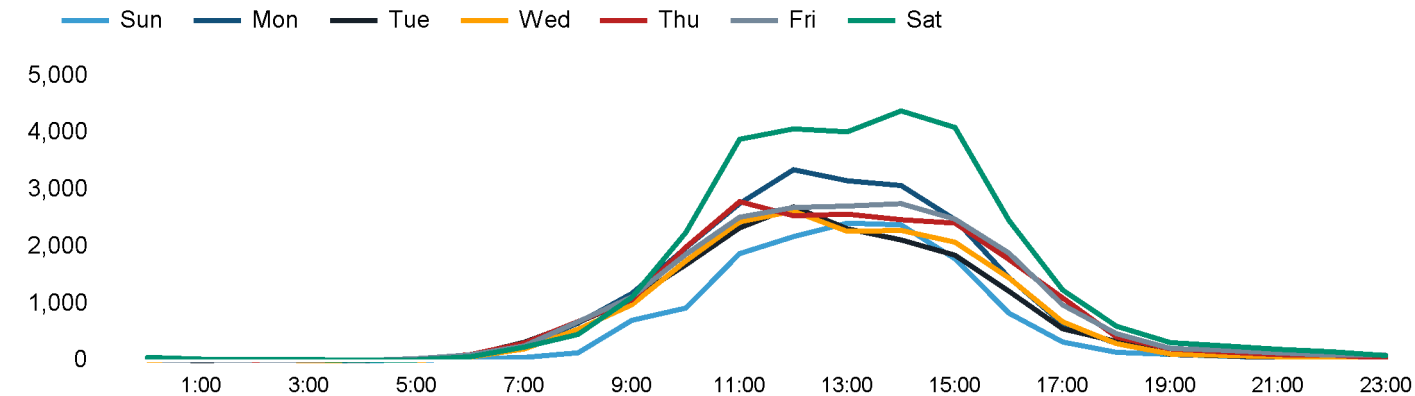
Football Counts by day

The figures shown below are calculated using weekly averages.



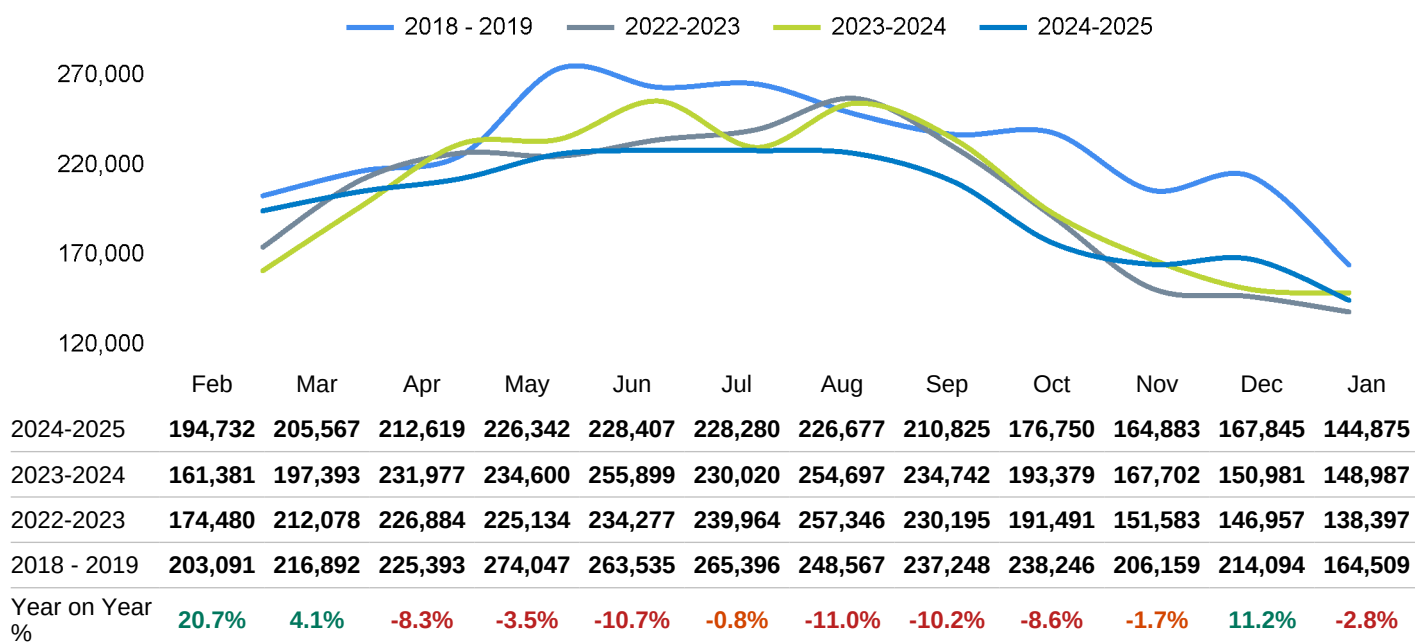
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

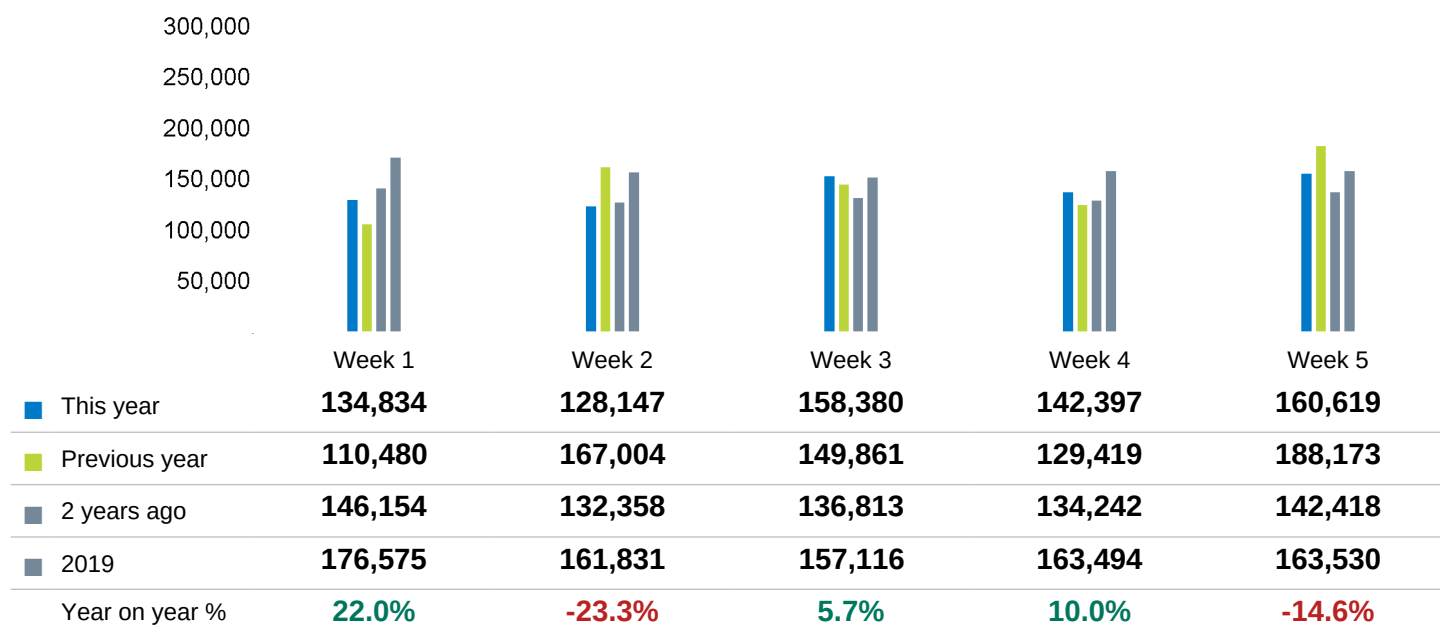
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for January compares January 2025 to January 2024

Footfall Counts by week of month

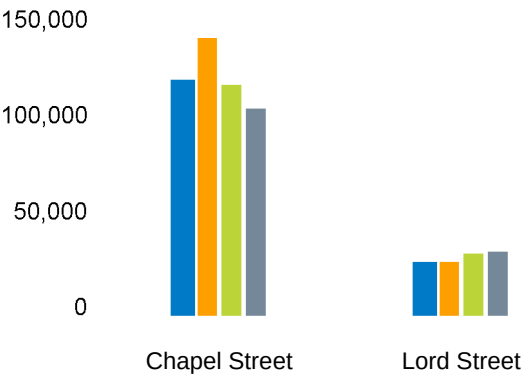
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	117,136	27,738
Previous Month	138,818	29,026
Previous Year	115,765	33,221
2 Years Ago	104,257	34,139
Year on Year %	1.2 %	-16.5 %

Reporting dates

This month - 29 December 2024 - 01 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to January , 2025 Vs January, 2024 to January , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2025 Vs January, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2025 Vs December 2024