

Weeks This Month: 5

Weeks Last Month: 4

Monthly Footfall Counts

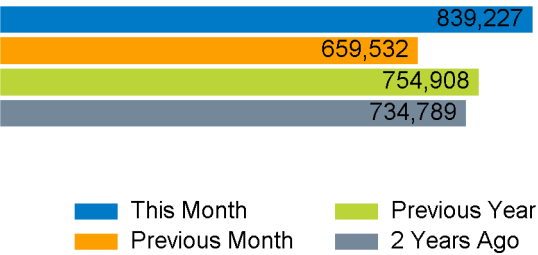
	Year to date % YoY		This month % YoY		This month % MoM	
	2024	2023	2024	2023	2024	2023
Southport	-2.8%	-0.8%	11.2%	2.7%	1.8%	-10.0%
North & Yorkshire	-1.2%	0.6%	0.8%	1.3%	1.1%	1.2%
High Street Index - BDSU (BDSU - Speciality)	1.0%	2.8%	6.3%	-0.8%	1.7%	-0.3%
BDO Sales(Weekly)						
High Street Index(Coastal Town)	-1.9%	0.4%	1.9%	-0.8%	0.0%	0.0%
UK	-0.6%	3.3%	0.3%	1.2%	4.8%	3.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 10,341,126 which is 2.8% down on the previous year.
- The total number of visitors to Southport in month commencing 24 November 2024 was 839,227.
- The busiest day in month commencing 24 November 2024 was Saturday 30 November with 38,290 visitors.
- The peak hour of the month was 13:00 on Saturday 30 November 2024 with footfall of 5,914.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

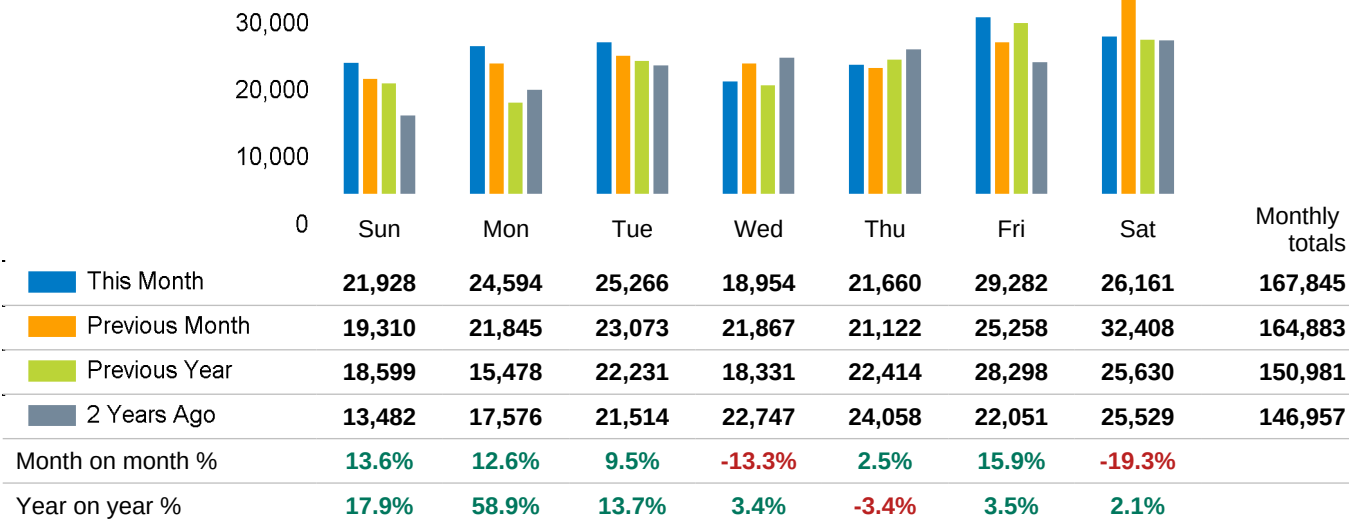
				
Number of days this month	8	20	5	2
Number of days same month last year	9	20	6	
Number of days same month two years ago	13	16	6	

Average temperature

	Maximum temperature	Minimum temperature
2024	11°	5°
2023	9°	3°
2022	7°	2°

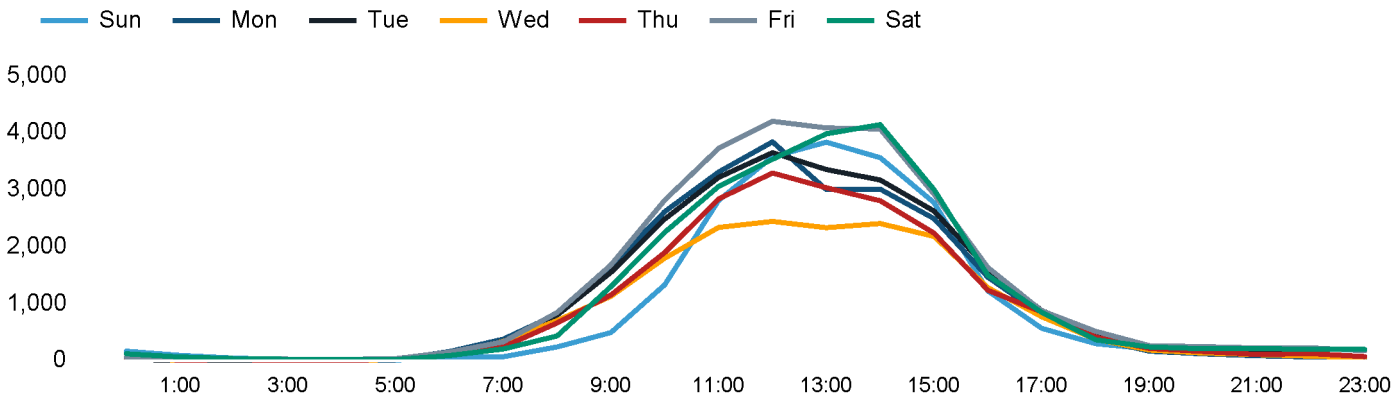
Footfall Counts by day

The figures shown below are calculated using weekly averages.



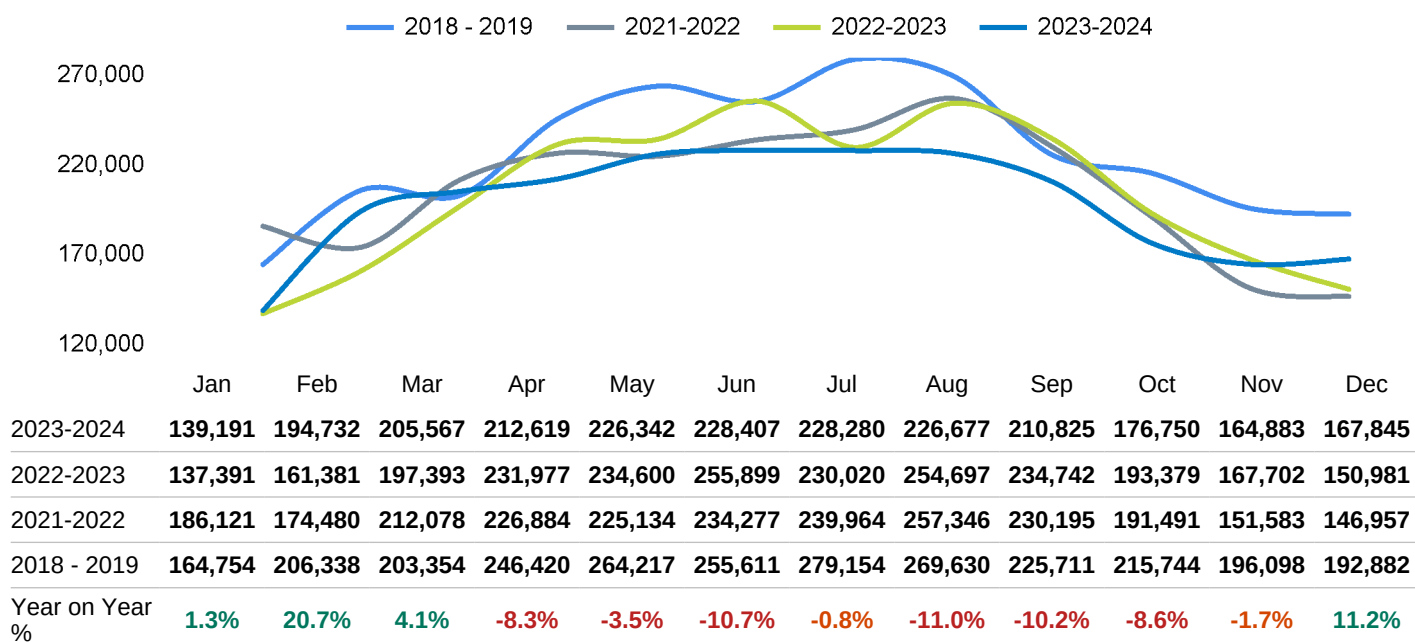
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

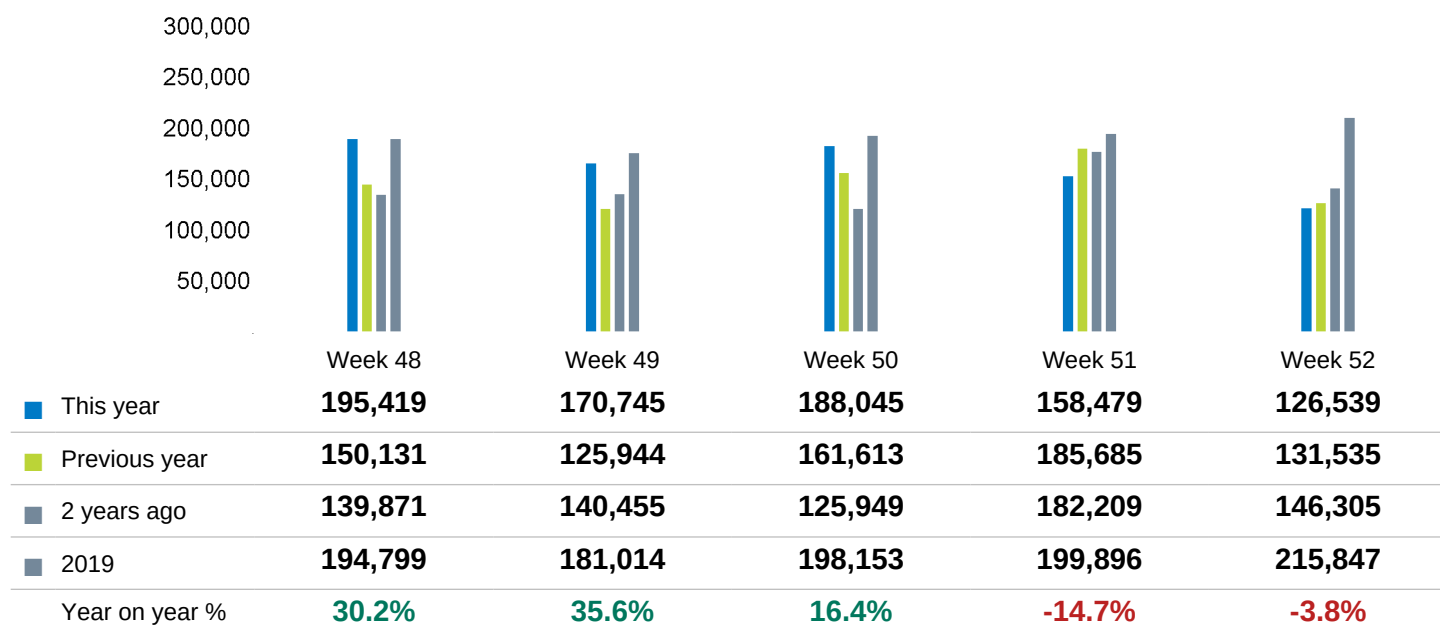
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for December compares December 2024 to December 2023

Footfall Counts by week of month

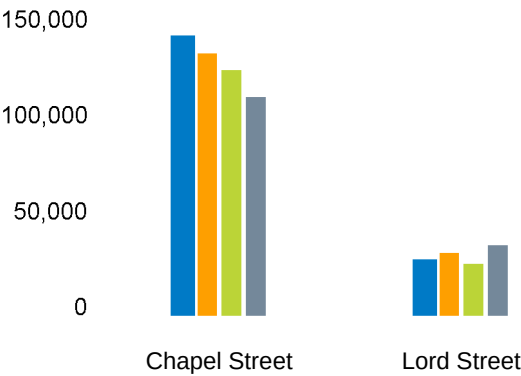
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month
Previous month
Previous year
2 Years ago



This Month	138,818	29,026
Previous Month	131,455	33,427
Previous Year	123,109	27,872
2 Years Ago	109,850	37,107
Year on Year %	12.8 %	4.1 %

Reporting dates

This month - 24 November 2024 - 28 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to December , 2024 Vs January, 2023 to December , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.December, 2024 Vs December, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.12 2024 Vs 11 2024