

Weeks This Month: 4

Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Southport	-4.0%	-1.9%	-8.6%	1.0%	-16.2%	-17.6%
North & Yorkshire	-1.5%	0.6%	-0.9%	-3.1%	-1.4%	-2.3%
High Street Index - BDSU (BDSU - Speciality)	0.3%	3.5%	2.9%	-2.6%	-6.3%	-8.2%
BDO Sales(Weekly)						
High Street Index(Coastal Town)	-2.6%	0.2%	-1.3%	-0.1%	-14.2%	-15.1%
UK	-0.8%	3.9%	-0.8%	-2.0%	-0.1%	-1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

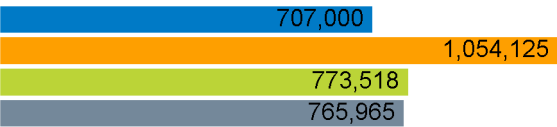
The total number of visitors for the year to date is 8,842,367 which is 4% down on the previous year.

The total number of visitors to Southport in month commencing 29 September 2024 was 707,000.

The busiest day in month commencing 29 September 2024 was Saturday 5 October with 40,137 visitors.

The peak hour of the month was 13:00 on Saturday 5 October 2024 with footfall of 5,945.

Footfall Counts by month



This Month

Previous Year

Previous Month

2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



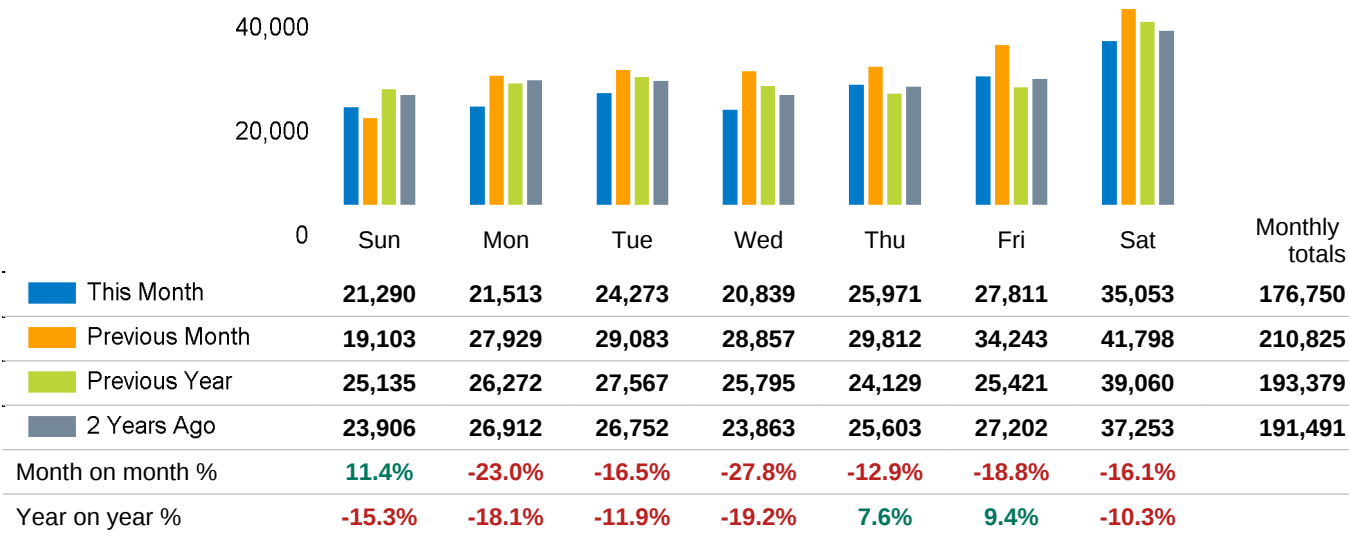
Number of days this month	15	9	4	
Number of days same month last year	13	11	4	
Number of days same month two years ago	9	15	3	1

Average temperature

	Maximum temperature	Minimum temperature
2024	16°	8°
2023	16°	9°
2022	16°	11°

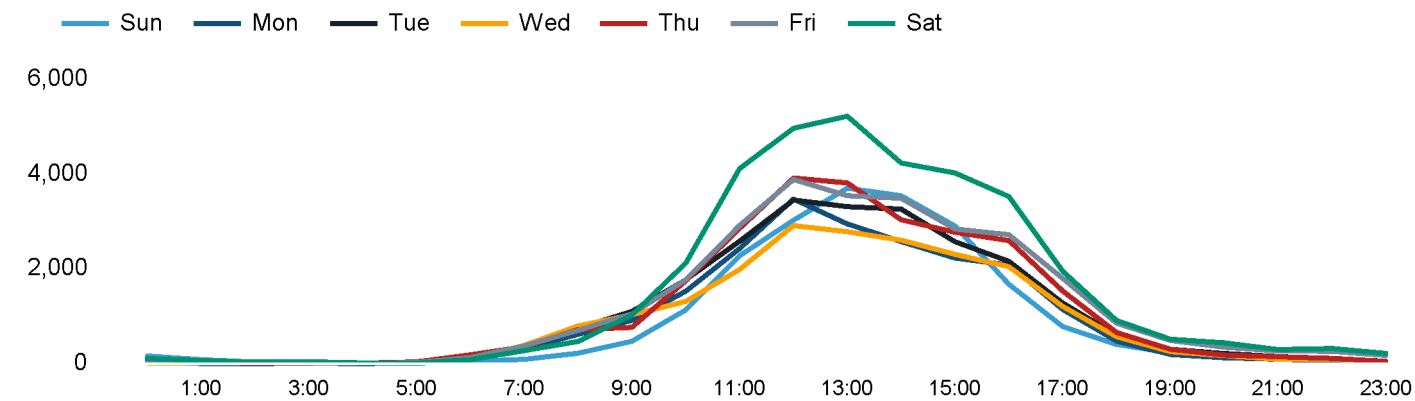
Football Counts by day

The figures shown below are calculated using weekly averages.



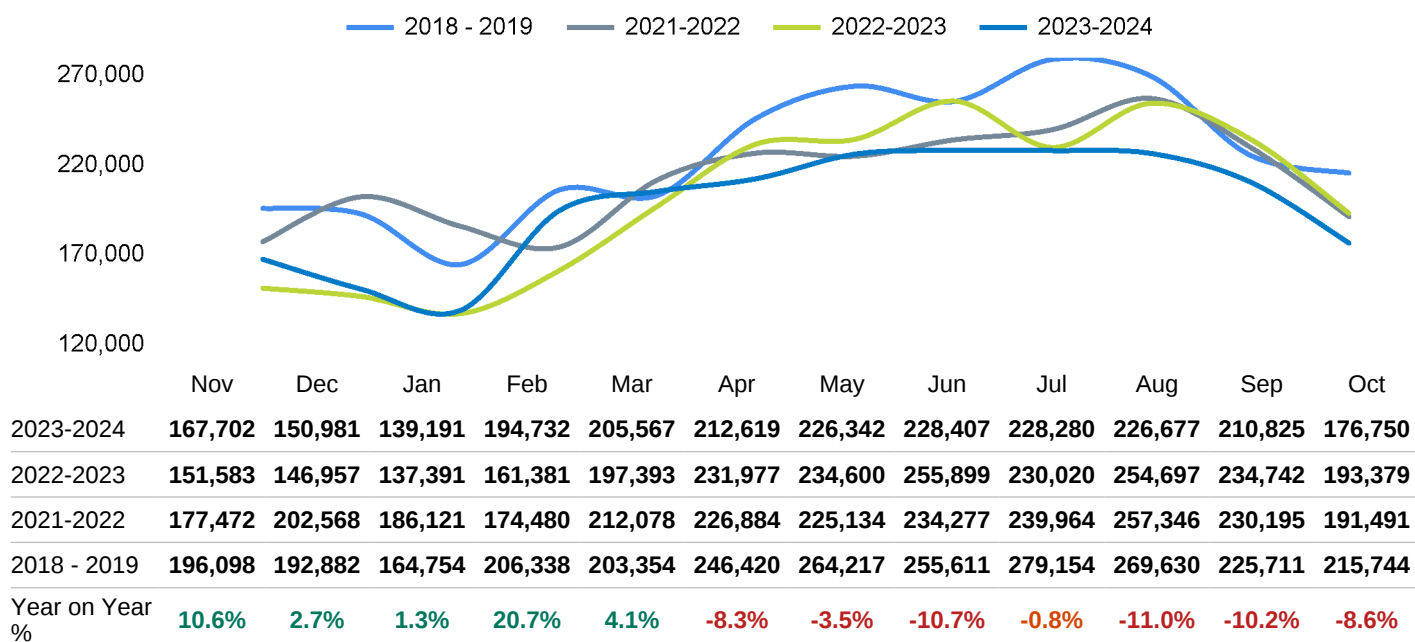
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

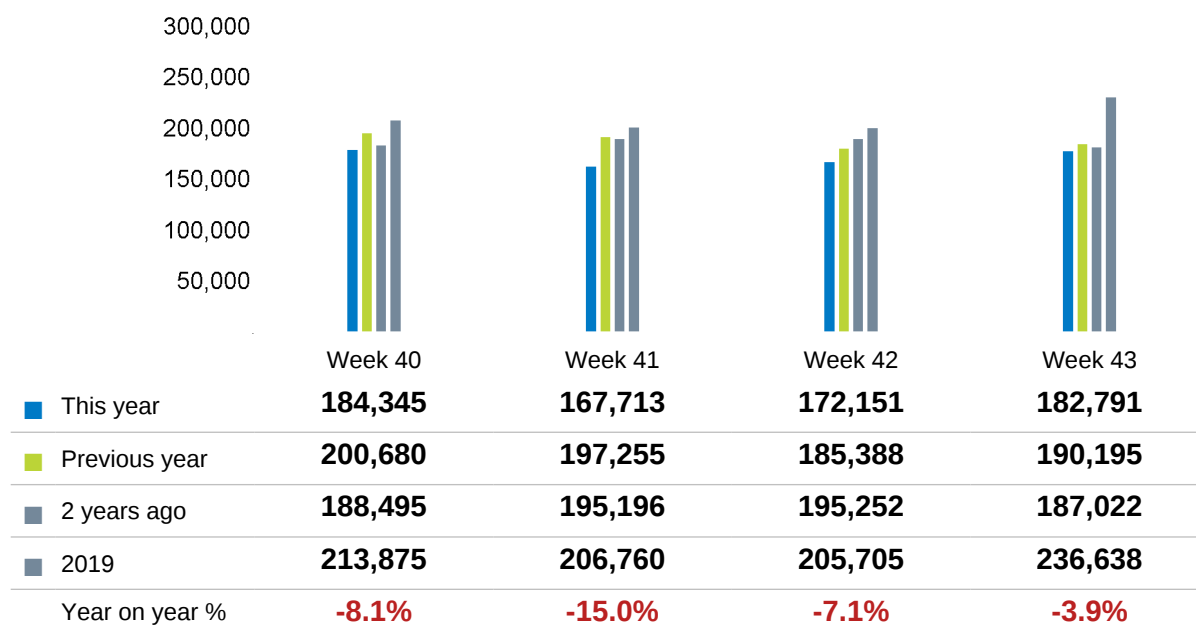
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for October compares October 2024 to October 2023

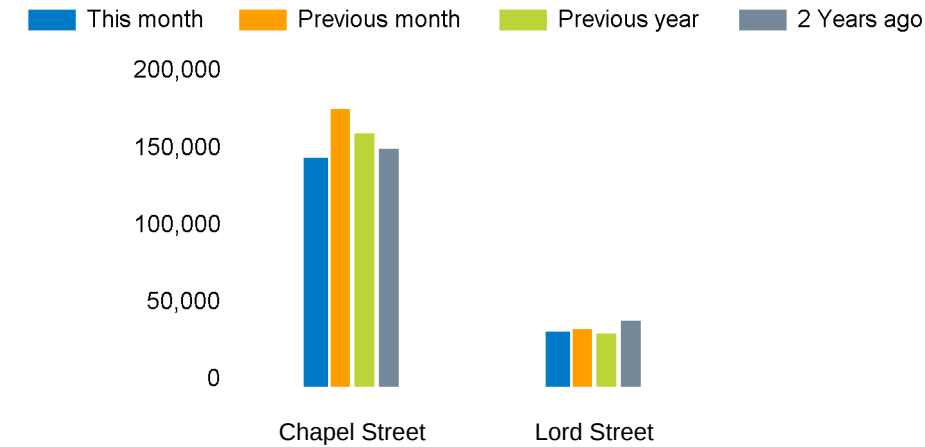
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	141,398	35,351
Previous Month	172,509	38,315
Previous Year	157,874	35,505
2 Years Ago	148,120	43,371
Year on Year %	-10.4 %	-0.4 %

Reporting dates

This month - 29 September 2024 - 26 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to October , 2024 Vs January, 2023 to October , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.October, 2024 Vs October, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.10 2024 Vs 9 2024