

Footfall Report for: Southport

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Southport	-2.6%	-2.7%	-11.0%	-1.0%	-0.7%	10.7%
North & Yorkshire	-1.6%	1.1%	-0.1%	-0.3%	1.3%	2.9%
High Street Index - BDSU (BDSU - Speciality)	0.1%	4.2%	1.6%	0.2%	5.6%	6.3%
BDO Sales(Weekly)						
High Street Index(Coastal Town)	-2.7%	-0.6%	0.0%	0.3%	15.0%	13.9%
UK	-0.8%	5.1%	-0.3%	1.2%	-0.1%	0.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 7,081,242 which is 2.6% down on the previous year.

The total number of visitors to Southport in month commencing 28 July 2024 was 906,710.

The busiest day in month commencing 28 July 2024 was Saturday 24 August with 41,982 visitors.

The peak hour of the month was 13:00 on Saturday 24 August 2024 with footfall of 5,591.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



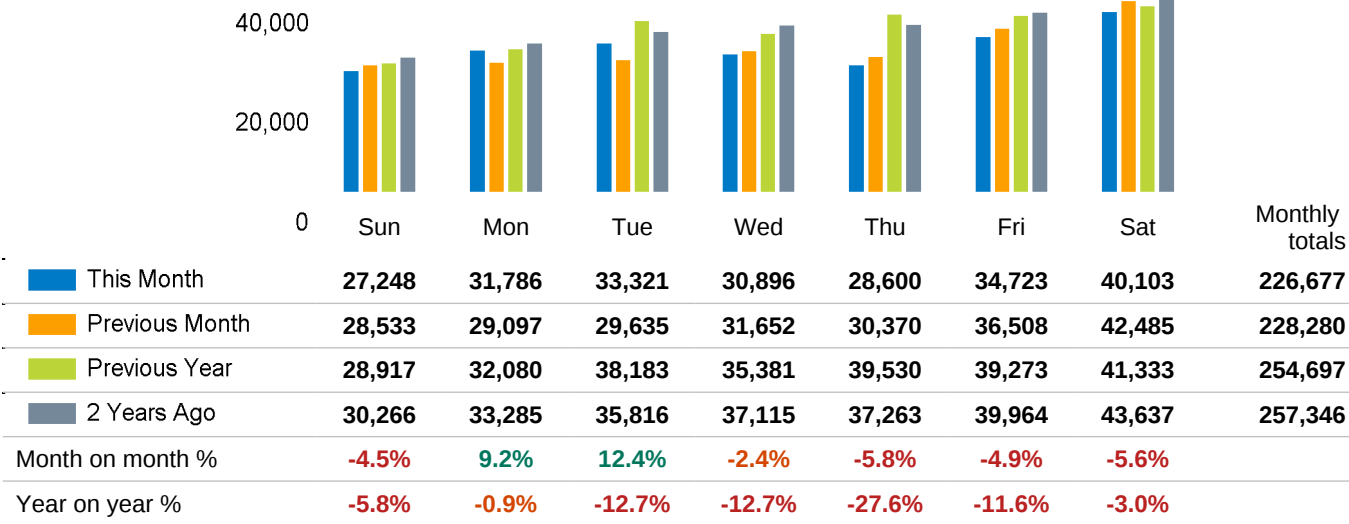
Number of days this month	17	10	1
Number of days same month last year	12	15	1
Number of days same month two years ago	15	2	11

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	13°
2023	20°	14°
2022	21°	14°

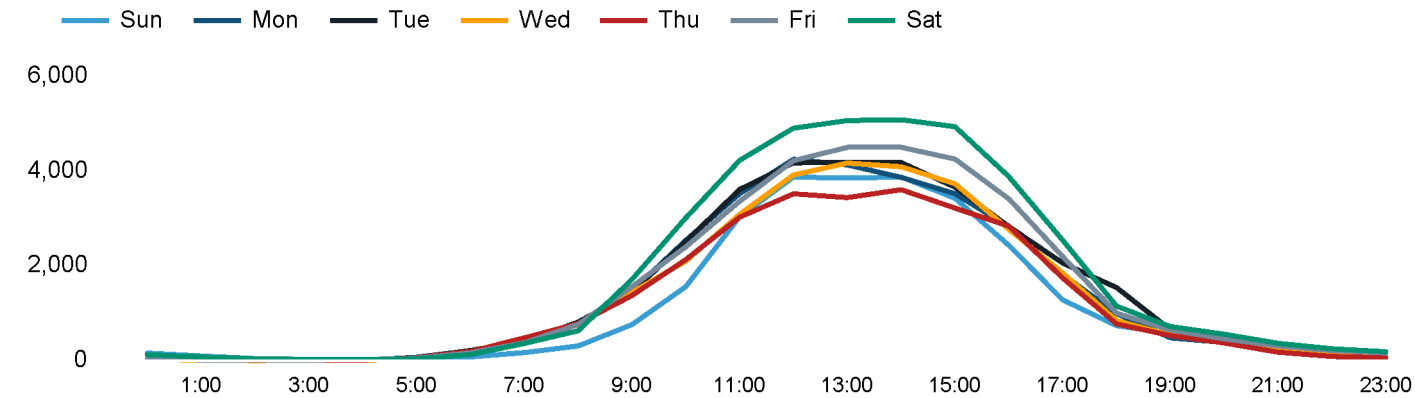
Footfall Counts by day

The figures shown below are calculated using weekly averages.



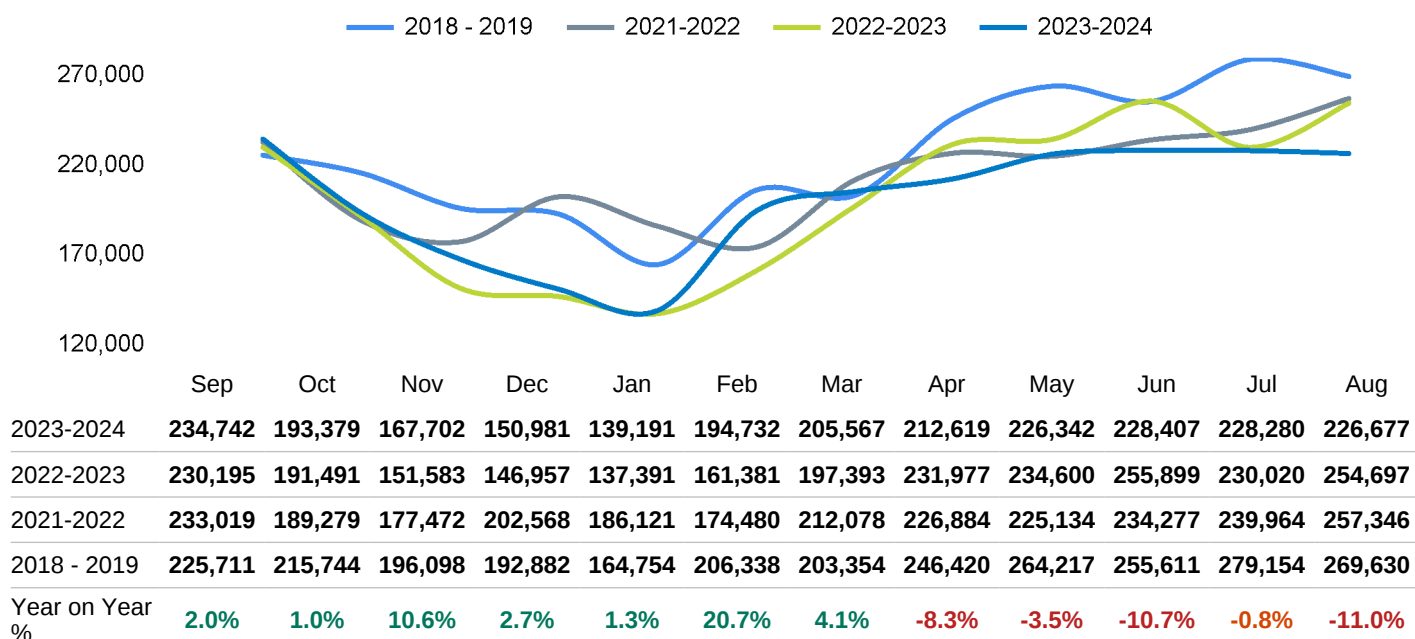
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

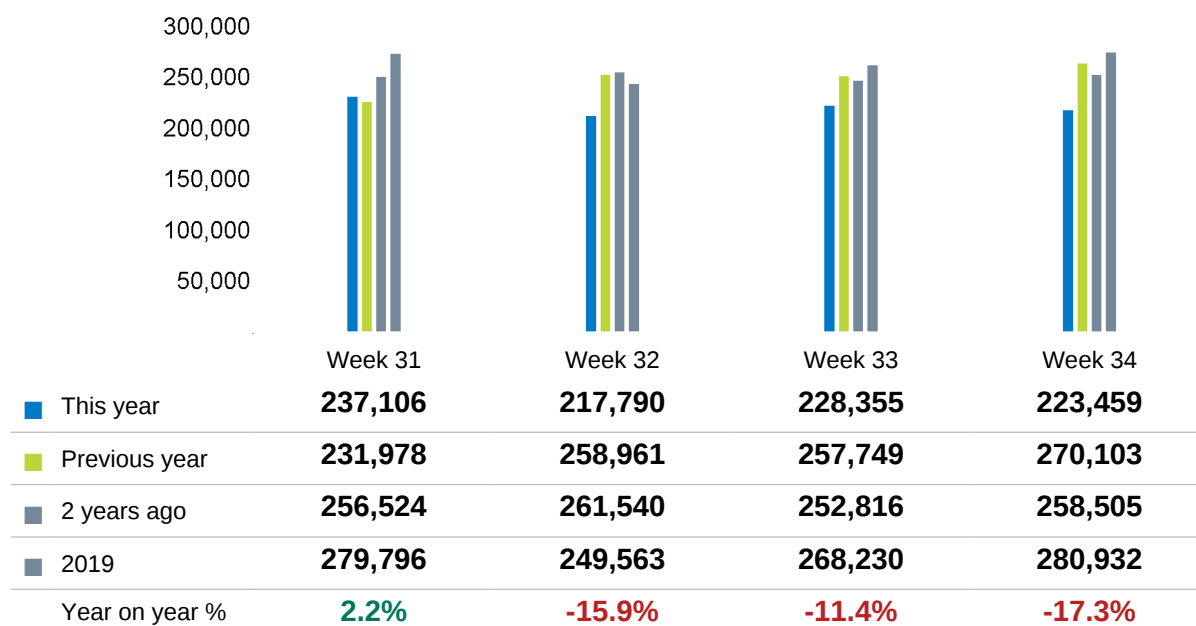
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for August compares August 2024 to August 2023

Footfall Counts by week of month

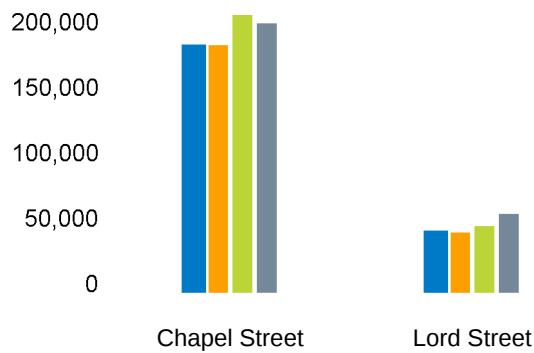
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



This Month	180,307	46,370
Previous Month	181,438	46,841
Previous Year	203,029	51,668
2 Years Ago	196,999	60,347
Year on Year %	-11.2 %	-10.3 %

Reporting dates

This month - 28 July 2024 - 24 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to August , 2024 Vs January, 2023 to August , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.August, 2024 Vs August, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.8 2024 Vs 7 2024