



December 2023

Southport BID Data Protection Policy

Southport BID are a company that uses data to inform local businesses and organisations about issues and services that will support them or enhance their knowledge. Southport BID are not 'selling' a product or service but providing information that Southport BID deem is in their interest.

Southport BID is committed to protecting and respecting personal data and privacy and to complying with all applicable laws including the General Data Protection Regulation (GDPR) which came into force on 25th May 2018.

Southport BID will only use data where Southport BID have a legal or legitimate reason to do so; this includes sharing it outside the organisation if appropriate. Southport BID will never sell our data to companies for marketing purposes.

Southport BID regularly review the data Southport BID are storing and processing and on what basis it is being used for; each time Southport BID communicate, Southport BID will ensure that there are legitimate or legal reasons to do so and if additional consent should be obtained.

Southport BID has registered with the Information Commissioner (ICO) reference **ZA115793**